



November 24, 2007

Babykick Gives You Peace of Mind - Win One!

A few days after my doctor told me I needed to start counting my baby's kicks, I received a kickTrak in the mail to review. I abandoned my watch, pencil and paper and put the little pink device to work.

Babykick offers the kickTrak for \$49.95. Mothers-to-be can purchase the kickTrak for use:

- * at the onset of pregnancy, track your progress to stay in-sync with your doctor about your due date.
- * beginning at 24 weeks & reliably track your baby's movement pattern.
- * to time your contractions when labor begins.

The kickTrak is easy to use. You input the week and day of your pregnancy, choose English or Spanish, and the device is set. From there, you simply press the button every time you feel your baby move and after 10 movements, the kickTrak stores the length of time it took to reach those 10 movements. It will store up to 10 sessions so that you can compare them, taking note of any serious changes in the baby's movements.

I have to admit, I love the kickTrak. It is difficult to justify spending \$50 on a device whose design and technology is so simple, but not impossible. After having used it and learning more about Babykick as a company, I totally would spend the money. Besides, it makes kick counting so incredibly easy.

Babykick is really more of a company that strives to educate our society and help moms deliver healthy babies. Kick counting helps a mom and her doctor know that the baby is still thriving in the womb, and in turn can also let them know if further evaluation is needed. Their website provides information about why kick counting is so important.

When you buy your kickTrak, you will know that a little of that price tag will be going towards the Babykick Alliance, a non-profit organization which promotes stillbirth prevention through public awareness, education and advocacy of kick counting. So if you are a little wary of trading in your inexpensive pencil, pen and kitchen timer, just remember that you are buying something from a company that is bigger than just their product. They are helping women worldwide learn how to have healthier pregnancies.

And if you just can't part with your \$50, Babykick offers you free kick charts on their website. They aren't as much fun as the kickTrak, but really, they just want for there to be a decrease in preventable stillbirths. That's the kind of company I can certainly support.

Written by Canape, who is a girl from the deep south who loves her husband, her stepdaughter, her dogs, and hopes to be a mom soon. She's a musician by trade, and a baker and writer by hobby. She and her husband renovate houses on the side and she writes a personal blog at Don't Take the Repeats.

One lucky reader will get to have the same peace of mind. November is Prematurity Awareness Month and thanks to Babykick, we are giving away a kickTrak. Whether you are pregnant or not, this would make a great gift.

All you need to do is link to this review in a post on your blog by midnight (EST) Friday, November 30th. Tell your readers about the importance of kick counting, promote prematurity awareness, or educate them by linking to this post and telling them to read it. You can help Babykick spread the word.

